Socialgist

Socialgist helps companies access the world's online public comments & metrics.

Social Listening & Analytics
Customer Service & Engagement
Advertising Reach & Impact
Predictive Modeling
Bot Training
Customer Service & Engagement
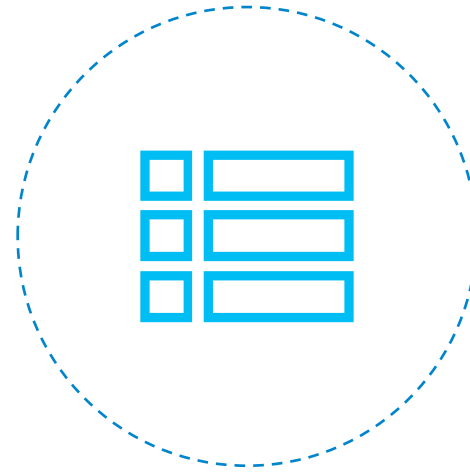Supply Chain Risk Monitoring

SOCIALGIST SPECIALIZES IN 3 ACTIVITES
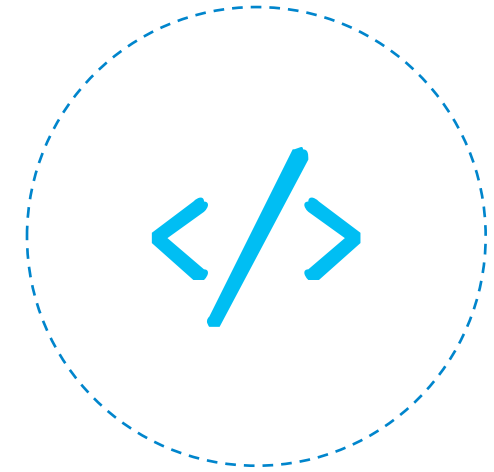
DATA INGESTION

Identifying and collecting online comments in a publisher-friendly way

DATA MANAGEMENT

Structuring the data for high-volume, machine consumption

DATA DISTRIBUTION

Provisioning access to this data through full feeds, filtered streams, historical indexes and API connectors

AGGREGATE SOURCES

Message Boards

Millions of communities covering topics around the world

Blogs

Billions of blog posts from tens of millions of authors

News

45,000 global, national, and regional online publications

Reviews

Consumer reviews from 200+ commercial and travel sites

SPECIALTY SOURCES

Comments from Facebook Public Pages via our clients' API Keys

Millions of daily comments and posts through our special access

Threaded Comments from millions of websites with Disqus comments

With 80 million unique monthly views, this largest collection of premium forums including 500+ automotive communities

The front page of the internet
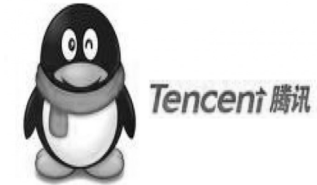
Vkontakte, Russia's largest social network

Broadcast TV news transcripts from thousands of channels worldwide

ASIAN SPECIALITY SOURCES

Exclusive provider to "The Twitter of China" outside of the PRC

Comments from Tencent's QQ video and news portals and WeChat shared articles with comments

250,000 Chinese message boards featuring the DISCUZ! platform

2Channel is Japan's largest and most popular public social community

Introductions

Jonathan Schwedel – Market Research Technical Leader at **_Verizon_**

Troy Janisch – Director of Social Intelligence at **_U.S. Bank_**

There will be time for questions at the end of these presentations